

Press Release

Embargoed for 27th August 2015

PT Bank Permata wins Best SME Banking award in Indonesia for 2015

- **PT Bank Permata demonstrated commitment to be customer-centric**
- **Its distribution model is unified with overall retail distribution**
- **The bank achieved solid lending growth at a compounded average of 26%**

Jakarta, August 27th 2015—PT Bank Permata has been named winner of Best SME Banking award in Indonesia for 2015 during the inaugural Indonesia Country Awards ceremony. The event which was held at the JW Marriot, Jakarta on 27th August, was attended by international financial services practitioners and key decision makers in the financial services industry in Indonesia.

PT Bank Permata demonstrated commitment to be customer-centric

PT Bank Permata is one of a few financial services providers that is truly committed to be customer-centric and seeks to provide its SME customers with a varied suite of products that can be customised to meet their different needs.

Its distribution model is unified with overall retail distribution

Its distribution model is unified with overall retail distribution to ensure that customers are able to access all its channels and services. This results in customers being served as one, whether for their business or individual needs.

The bank achieved solid lending growth at a compounded average of 26%

The bank has in the last four years achieved solid lending growth at a compounded average of 26% and funding growth at a compounded average of 24%. It has also attained a high level of customer satisfaction, and implemented prudent risk management to ensure that its NPL rate, at less than 1.4%, is significantly lower than the industry average.

The awards program, administered by The Asian Banker and refereed by prominent global bankers, senior retail bankers and academics, is the most prestigious of its kind. A stringent three month long evaluation process determined the winners from across Asia Pacific, Middle East and Africa. The winners were honoured at a glittering event that recognized their efforts in using the best technology to run their institutions and bring superior products and services to their customers.

About The Asian Banker

The Asian Banker is the region's most authoritative provider of strategic business intelligence to the financial services community. The Singapore-based company has offices in Singapore, Malaysia, Hong Kong, Beijing and Dubai as well as representatives in London, New York and San Francisco. It has a business model that revolves around three core business lines: publications, research services and forums. The company's website is www.theasianbanker.com

Social Media Channels

- follow @TheAsianBanker on [Twitter](https://twitter.com/TheAsianBanker)
- ["like"](https://www.facebook.com/theasianbanker) us on facebook.com/theasianbanker
- Join us on [LinkedIn](http://www.linkedin.com/company/the-asian-banker) at www.linkedin.com/company/the-asian-banker
- Watch our videos on www.youtube.com/user/theasianbanker

For more information please contact:

Ms. Janice Chua
Senior Executive, Marketing
Tel: (+65) 6236 6532
jchua@theasianbanker.com

ENDS